Tour de Office

Putting the brakes on chronic disease

THE CORPORATE CYCLE RELAY CHALLENGE

THAT HAS RAISED OVER **$1.25 MILLION** FOR AUSTRALIAN CHARITIES

www.tourdeoffice.com

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CONTACT

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EVENT LEADER
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Align your brand with Australia's largest corporate cycling event and join active, enthusiastic employees from top-tier organisations across the nation:

"Tour de Office started as a little adventure in our office and excitingly, multinational corporations Australia-wide are now getting involved. It easily adapts to any workplace environment and promotes health and wellbeing, whilst providing a great engagement and fundraising tool."

Tudor Marsden-Huggins

EVENT FOUNDER

ABOUT
TOUR DE OFFICE

Research shows that sitting for over 4 hours per day greatly increases your risk of chronic disease no matter how much exercise you do.

The Tour de Office event aims to raise awareness about the health risks office workers face by sitting for prolonged periods of time.

During the week-long relay event, organisations across Australia host stationary bike(s) within their workplace and encourage staff to ride 30-minute legs to raise awareness about this real health risk facing office-bound workers.

Tour de Office also offers participating organisations a chance to raise funds for a charity of their choice through peer-to-peer fundraising. Events occur around the country twice per year.

EMPLOYEE ENGAGEMENT

CORPORATE WELLNESS

TEAM BUILDING

SOCIAL RESPONSIBILITY

CLIENT & COMMUNITY ENGAGEMENT

COVID-19 RESPONSE

In response to the COVID-19 pandemic, the Tour de Office team have implemented the following measures to ensure the safety of all event participants:

- An infrared thermometer will be supplied per host
- A break will be scheduled between riders to allow the volunteer to:
  - Sanitise equipment between each rider
  - Run through the participant questionnaire (to ensure riders haven't travelled to a COVID hotspot, or are feeling unwell)
  - Measure & record the temperature of each rider
  - Ensure each rider uses hand sanitiser

2021 DATES

JOIN US

Tour de Office is your 'off-the-shelf' workplace wellness and fundraising event solution. To date, the corporate cycle challenge has **raised over $1.25 million** and runs for one week during May or October in various locations around Australia.

05
2021

RIDE IN MAY
24-28 May 2021

10
2021

RIDE IN OCTOBER
18-22 October 2021

CUSTOM EVENTS
Run your own cycle challenge when it fits your calendar, contact us to find out more.

The Tour de Office Foundation is an approved Public Trust Fund with deductible gift recipient status. All funds are collected through the foundation and the amounts raised for each charity are distributed after the event. 10% of funds are retained by Tour de Office for banking and administrative fees. All donations via Tour de Office are tax deductible.

RONALD MCDONALD HOUSE CHARITIES®

"Through McDonald's Queensland we were able to raise $12,500 in 2015 and $25,000 in 2016. We are proud to have increased our awareness and funding as part of this event and thank the team from Tour de Office for supporting us throughout our journey."

Preshni Pillay
RONALD MCDONALD HOUSE
SOUTH EAST QUEENSLAND

The charity was a beneficiary of Tour de Office in 2015 and 2016, in partnership with McDonald's.

2021 EVENT INCLUSIONS

Tour de Office provides you with all you need to successfully run the event in your organisation.

Tour de Office is a ready-made event-in-a-box, designed to make it easy for you to invest in the health of your workplace.

WHAT'S INCLUDED?

- Event equipment and hardware
- Company webpage on the event website
- Promotional and marketing materials
- Internal and external communication templates and guidance
- On-site volunteer during the event

COMPANY WEBPAGE FEATURES

- All riders can create a **rider profile** through the site and collect donations with a **shareable donation button**
- Each organisation's **webcam footage** and data from the bike is displayed in real time.
- A live **leaderboard** fosters friendly competition and inspires donations
- Total funds raised and total distances are all accessible from the site.

Coronis

"We love taking everything we do to the next level which is why we host the event out the front of our headquarters, dress up, promote it on social media and run competitions. It all benefits our chosen charity in the end so we like to have some fun with it!"

Deb Hawes

EVENTS COORDINATOR
CORONIS LUTWYCHE

REGISTER 2021 PACKAGES

To register your company, please email **Katie Readhead** at katie.redhead@tourdeoffice.com or call 07 3330 2553

BASIC	STANDARD	PREMIUM
• Automated rider emails • Web platform • Data collection streaming app • Volunteer • Marketing support • Live streaming • Bike service/setup	• Automated rider emails • Web platform • Data collection streaming app • Volunteer • Marketing support • Live streaming • Bike service/setup • 25 x cycling jerseys • 80 x event t-shirts	• Automated rider emails • Web platform • Data collection streaming app • Marketing support • Live streaming • Bike service/setup • 25 x cycling jerseys • 80 x event t-shirts • Framed commemorative 'Tour De Office' jersey • Onsite coach
Equipment: • Road bike + accessories • Smart trainer • Android tablet • Bike delivery fee	**Equipment:** • Road bike + accessories • Smart trainer • Android tablet • Bike delivery fee	**Equipment:** • Road bike + accessories • Smart trainer • Android tablet • Bike delivery fee
EVENT FEE: $5,500	EVENT FEE: $8,000	EVENT FEE: $9,500

Optional Extra: 2nd full bike set up **+ $2,750**

** Host to supply – Laptop, webcam and unrestricted WIFI connection*

pwc

"The Tour de Office event created a fantastic environment for teams of all sizes to participate in a fun, all ages all abilities event that resulted in a fantastic level of engagement and awareness. I highly recommend Tour de Office to everyone."

Christopher Rogan

PARTNER, CONSULTING
PRICEWATERHOUSECOOPERS

2021

LET'S MAKE THIS OUR
BIGGEST YEAR YET

Tour de Office

Contact us at **info@tourdeoffice.com** or find out more at

WWW.TOURDEOFFICE.COM